



Outstanding Superintendent

Dr. Richard Machesky, Troy School District

Gold Medallion Award

Kent ISD Communications Team – *Roots of Reading Success Video Series*

Communications Contest

Annual Reports

Distinguished

Bonnie Pflugst, Plainwell Community Schools
Plainwell Community Schools Annual Report

Campaigns

Distinguished

Micki O'Neil, Ingham ISD
Family Learning Connection
Micki O'Neil, Ingham ISD
Looking for a Great Preschool?
Tom Scheidel, Allegan Area Educational Service Agency
Headlee Millage Restoration Campaign

Commendable

Stephanie Fleischer, Wayne-Westland Schools
Kindergarten Round Up
Stephanie Fleischer, Wayne-Westland Schools
Talented and Gifted Mailer
Andrea Murphy, Monroe County ISD
Explore: The Monroe County Middle College
Pamela Zajac, West Bloomfield School District
Schools of Choice - STEM to STEAM

Electronic Publications

Distinguished

Kelly Allen, L'Anse Creuse Public Schools
District News

Commendable

Jacqueline Robinson, Southfield Public Schools
The Message Weekly Newsletter

Print Publications

Distinguished

Lauren MacLeod, Bloomfield Hills Schools
*Encore - The Magazine for Alumni & Friends of
Bloomfield Hills Schools*

Commendable

Shira Good, Bloomfield Hills Schools
Bloomfield Hills Schools Newsletter
Thomas Gould, Howell Public Schools
Balanced Calendar Brochure
Emma Jackson, Washtenaw ISD
Collective WISDom
Jacqueline Robinson, Southfield Public Schools
Know Your Schools

Social Media

Distinguished

Catherine Cost, Wyandotte Public Schools
Welcome to Wyandotte. Welcome Home

Video/Audio

Distinguished

Katie McClintic, Kent ISD
We Are the Tech Center - A Promotional Video

Commendable

Sam Warriar, Ingham ISD
Early On Video
Kim Root, Huron Valley Schools
I Am Huron Valley

Websites

Commendable

Cari Bushinski, Northwest Community Schools
NWschools.org

Writing

Distinguished

Ronald Koehler, Kent ISD
School News Network: Koehler Blog