

SCHOOL FINANCE BASICS:

EVERYTHING YOUR SUPERINTENDENT WISHED YOU KNEW

June 25, 2014

9am-1pm, Lansing

Just \$65 (includes lunch)



Whether you're a communicator, a board secretary, program administrator or administrative professional, this half-day conference will provide real value. Our expert facilitator will:

- explain funding terminology and the different school budgets
- clarify how Michigan (and the Feds) fund schools
- detail what voters can and cannot do/change
- offer Do's & Don'ts to keep school staff on the right side of voting law

After lunch, you'll hear about a wide variety of free communications-related resources you can start using right away!

Sponsored by Michigan School Public Relations Association

Register Online: mspra.org

Gain insight and awareness of the tough decisions and options schools face each year.

As a result you'll

- be better equipped to help staff, parents and community understand your district's financial picture
- know how to avoid the common mistakes in communicating about bonds and millages

Facilitator - Mike Hagerty

Assistant Superintendent of Administrative Services at Kent ISD

After lunch, Dianne Litzenburger, Director of Communication Services at Charlevoix-Emmett ISD, will share a variety of free resources in the aptly titled "Free, Free, Free" session.

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MELG (Michigan Education Leadership Group) Building

Home to many of our state organizations like MASA and MSBO

1001 Centennial Way, Suite 300

Lansing, MI 48917-9279

**Register at
mspra.org!**

For registration questions, call
or email Sue White at
517.327.9266 or
swhite@gomasa.org

You are currently subscribed to mspramembers as: gallen48@juno.com.