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Survey Details

Report Title: MSPRA Drive in evaluation responses
 Survey Title: MSPRA Drive-In Evaluation-Zac Rantz
 Report Type: Bar Graph

Other Survey Details

Start Date: 16-Dec-14
 End Date: 31-Jul-15
 Invitations Sent: 44
 Delivered: 44
 Bounced: 0
 Completed Responses: 27
 Unique Access Response Rate: 61.36%
 Incomplete Responses: 0
 Incomplete responses included in this report: 0

Report Properties

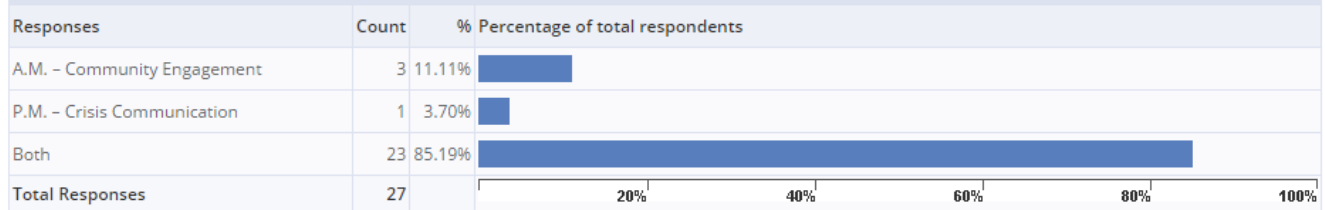
Show % to: 1/100 ▼

<< Back

View: Page 1 ▼

Next >>

Q1. Which session(s) did you attend?



Q2. How would you rate YOUR knowledge of Community Engagement PRIOR to the session?

Responses	Count	Assigned Weight	% Percentage
Very knowledgeable	8	3	30.77%
Somewhat knowledgeable	17	2	65.38%
Not very knowledgeable	1	1	3.85%
Weighted Score: 2.27			
Total Responses	26		

Q3. How would you rate the PRESENTER'S knowledge of Community Engagement?

Responses	Count	Assigned Weight	% Percentage
Very knowledgeable	23	3	88.46%
Somewhat knowledgeable	3	2	11.54%
Not very knowledgeable	0	1	0%
Weighted Score: 2.88			
Total Responses	26		

Q4. Overall, how would you rate the Community Engagement session?

Responses	Count	Assigned Weight	% Percentage
Very useful	20	3	76.92%
Somewhat useful	6	2	23.08%
Not very useful	0	1	0%
Weighted Score: 2.77			
Total Responses	26		

Q5. Would you recommend the Community Engagement session to others?

Responses	Count	% Percentage of total respondents
Yes	22	95.65%
No	1	4.35%
Total Responses	23	

Q6. Did you stay for the afternoon session on Crisis Communication?

Responses	Count	% Percentage of total respondents
Yes	24	92.31%
No	2	7.69%
Total Responses	26	

Q7. How would you rate YOUR knowledge of Crisis Communication PRIOR to the session?

Responses	Count	Assigned Weight	% Percentage
Very knowledgeable	3	3	12.00%
Somewhat knowledgeable	18	2	72.00%
Not very knowledgeable	4	1	16.00%
Weighted Score: 1.96			
Total Responses	25		

Q8. How would you rate the PRESENTER'S knowledge of Crisis Communication?

Responses	Count	Assigned Weight	% Percentage
Very knowledgeable	22	3	88.00%
Somewhat knowledgeable	3	2	12.00%
Not very knowledgeable	0	1	0%
I did not attend the afternoon session	0	NULL	0%
Weighted Score: 2.88			
Total Responses	25		

Q9. Overall, how would you rate the Crisis Communication session?

Responses	Count	Assigned Weight	% Percentage
Very useful	19	3	76.00%
Somewhat useful	5	2	20.00%
Not very useful	1	1	4.00%
Weighted Score: 2.72			
Total Responses	25		

Q10. Would you recommend the Crisis Communication session to others?

Responses	Count	% Percentage of total respondents
Yes	23	92.00%
No	2	8.00%
Total Responses	25	

Q11. Other comments?

Sr.No.	Response No.	Response Text
1	1	Thank you.
2	5	I thought the conference was a little long although Zac was very knowledgeable. I think it would have been more compelling to lead with the crisis communication piece. Sessions like that tend to really draw people in and get them emotionally invested in the presentation and the day overall.
3	12	Zac's presentation was very helpful to me. I gathered several points and tips that I was able to share with my local district superintendents and communications' professionals. Zac nailed it in so many ways in meeting the needs of our newest communicators and our seasoned veterans. We all walked away better informed with actionable strategies.
4	18	Following the drive-in conference I reviewed my crisis management contacts and began the process to update. I also made appointments/connections with local hospital PR folks and following those meetings were very fruitful. I don't know if I would have made time to set up the appointments had I not attended the day conference and been prompted into action.
5	19	Great enthusiasm!
6	20	Presenter was very knowledgeable about his specific situation.
7	24	Would not schedule an all day session on a Friday, many people left early. Weather could also be a problem that time of year.

Q12. Please list any suggestions you have for other professional development topics.

[Click here to read responses](#)

Q13. How likely are you to attend the Annual MSPRA Conference on March 12 and 13, 2015 in Lansing?

Responses	Count	% Percentage of total respondents
Very likely	18	72.00%
Somewhat likely	4	16.00%
Not very likely	3	12.00%
Total Responses	25	

Note: Percentage values may exceed 100% because of rounding errors.