



## 2015 Annual Conference Survey

1. Overall, how useful was the information you gleaned from this conference?

- Very Useful    
  Somewhat Useful    
  Neutral    
  Not Very Useful    
  Not at all useful

2. Please rate the information you received from each presenter at the conference:

Topic	Very Useful	Somewhat Useful	Neutral	Not very useful	Not at all useful	N/A – Did not attend
Thursday AM Large Group Sessions						
<b><i>Building Relationships that Spark Student Success</i></b> <i>Superintendent Kelly Middleton</i>						
<b><i>Influencing Public Policy</i></b> <i>Casandra Ulbrich, Ph.D., VP, State Board of Education</i>						
Thursday Breakouts-Session 1						
<b><i>Who Cares? Bringing Everyone to the Table</i></b> <i>Superintendent Kelly Middleton</i>						
<b><i>Building Support Through Video</i></b> <i>Ron Yanik, KDN Videoworks</i>						
<b><i>Getting it Right: Internal Communication</i></b> <i>Karen Heath, Berrien RESA</i>						
Thursday Breakouts-Session 2						
<b><i>Simply The Best: 29 Things Students Say the Best Teachers Do Around Relationships</i></b> <i>Superintendent Kelly Middleton</i>						
<b><i>Building Support Through Video</i></b> <i>Ron Yanik, KDN Videoworks</i>						
<b><i>Writing &amp; Editing—Show Me the People: Writing School News with a Heartbeat</i></b> <i>Charles Honey, Freelance Writer for School News Network and Columnist for MLive/GR Press</i>						

Thursday PM Large Group Session						
<b>What's Going on in Lansing?</b> <b>Prop 1: Fund Schools Fix Roads</b> Emily Laidlaw, Legislative Liaison, MAISA						
Friday AM Large Group Sessions						
<b>Recovering from Mistakes</b> Superintendent Kelly Middleton						
<b>Communication is Not a One Way Street</b> Julie Ewart, U.S. Dept. of Ed.						
Friday PM Large Group Session						
<b>Building a School Community Through Social Media</b> Kate Snyder, APR, Piper & Gold						

3. Please provide topics of interest or presenter names to help us plan for your future professional development needs. These topics could be used for upcoming Drive-ins or next year's Annual Conference.

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4. If you could change one thing about our Annual Conference, what would you change?

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5. Do you have any feedback about conference sponsors: CrisisGo!, Foxbright, KDN films or SchoolMessenger?

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6. Do you have any suggestions for other potential conference sponsors?

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7. Do you have any other comments to share with the conference planning committee?

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8. Are you interested in serving on next year's conference committee? Yes No

Name \_\_\_\_\_ Phone \_\_\_\_\_

District \_\_\_\_\_ Position \_\_\_\_\_

Email Address \_\_\_\_\_