

Name	Sch/Company	Title
MSPRA 2016 Annual Conference	March 17-18, 2016	
Stacy Adado	Ingham ISD	Communications Specialist
Geraldine Allen	MSPRA / MAISA	Communication Consultant
Melody Askew	Harper Creek Community Schools	Assistant Director of Finance
Keely Baribeau	Port Huron Area School District	Community Relations Director
Diane Bauman, APR	Farmington Public Schools	Director of School/Community Relations
Jeanne Berlin	Lamphere Schools	Technology & Communications
Kerry Birmingham	Troy School District	Director of Community and Media Relations
Emma Brooks	Lenawee ISD	Public Relations Assistant
Cari Bushinski	Northwest Community Schools	Director Of Instruction
Maria Carter-Ewald	Whitmore Lake Public Schools	Director of Community Relations
Maribeth Clarke	Fruitport Community Schools	
Andrew Cluley	Ann Arbor Public Schools	Communications Specialist
Anne Cron	Birmingham Public Schools	Advertising and Marketing Specialist, Community Relations
Jeremy Dobberstein	SchoolMessenger	
Richard A. Egli, APR	Egli and Associates	President/Co-Chair of Professional Growth Committee
Crysti Esper	Monroe County ISD	Graphic Design and Communications Specialist
Judy L. Evola, APR	Walled Lake Consolidated Schools	Director of Community Relations and Marketing
Rebecca Fannon	Grosse Pointe Public Schools	Community Relations Specialist
Julie A. Ferguson	Oakland Schools	Graphic Design & Editing Specialist
Kriss Giannetti	Jackson Public Schools	Communications Director
Thomas Gould	Howell Public Schools	Director of Pubic Relations
Veronica Gracia-Wing	Piper & Gold Public Relations	
Lori Grein	Rochester Community Schools	Director Community Relations
Karen Heath	Berrien RESA	Supervisor of Communications
Lara Heber	Blackboard	Solutions Representative
John Helmholdt	Grand Rapids Public Schools	Communications & External Affairs Coordinator
John Hill	Muskegon Area ISD	Asst. Principal
Ann Hinsdale-Knisel	Lenawee ISD	Community Relations Coordinator
Emma Jackson	Washtenaw ISD	Director of Public Relations
Pam Jackson	Muskegon Area ISD	Web & Social Media Manager
Stacy Jenkins	Livonia Public Schools	Administrator of District Communications
Jenny Johnson	Wayne-Westland Community Schools	Community Relations Specialist
Larry Johnson	Grand Rapids Public Schools	
Michelle Karpinski	Portage Public Schools	Community Relations Manager
Noah Kochanowicz	LunchTray	
Chad Kreindler	Blackboard	
Garth Kriewall	St. Clair County RESA	Communications Office Supervisor
Steve Laatsch	Saline Area Schools	
Kristin Ledford	Fraser Public Schools	Director of Communications
Dianne C. Litzenburger	Charlevoix-Emmet ISD	Director of Communication Services
Judson Lohman	Tecumseh Public Schools	
Nicole Malak	WDIV Local 4 TV	Community Relations Coordinator
Philip M. Marrah	MASA	Technology and Design Coordinator
Jo Mathis	Ann Arbor Public Schools	News Editor

Holly McCaw
Mark McInerney
Kim Medlock
Wendy Meyer
Roneisha Mullen
Andrea Murphy
Michele O'Neil
Jen Osborn
Tom Page
Michelle Ready
Lynn Ritsema
Tom Scheidel
Rebecca Schwan
Joe St. Henry
John Stahly
Lisa Steinborn
Kim Svacha
Kristin Tank
Lauren Todd
Joanne VanNieuwenhuyzen
Rick Witham
Brian Woodland, APR
Roque Ybarra
Brenda Young
Kalli Zielbauer
Laurie Zywczyński

Otsego Public Schools
Clark Hill PLC
Jackson County ISD
Lakeview School District
Oakland Schools
Monroe County ISD
Ingham ISD
Foxbright
Holland Public Schools
Ottawa Area ISD
Grand Rapids Public Schools
Allegan AESA
Madison School District
Lake Orion Community Schools
Ann Arbor Public Schools
St. Clair County RESA
Hillsdale ISD
Muskegon Area ISD
Berrien RESA
Allegan Public Schools
Muskegon Area ISD

Muskegon Area ISD
Eaton RESA
Grand Rapids Public Schools
Wayland Union Schools
Total Participants

Media Relations Coordinator

Communication Coordinator
Communications Coordinator
Communications Assistant
Administrative Assistant to the Superintendent
Director, Public Relations and Communications
Project Manager
Communications Coordinator
Communications Supervisor

PR and Media Coordinator

Marketing Specialist
Webmaster
Communications Specialist
Executive Secretary to the Superintendent
Public Information Officer
Communications Secretary
Secretary to Superintendent/Communications & Public Relations Specialist
Communications Project Specialist

School Liason

Director of Community Relations