

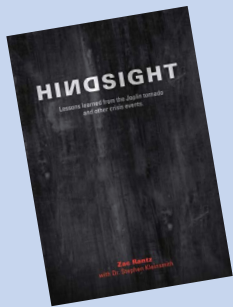


Zac Rantz

*Director of Communications,
Nixa Public Schools, Missouri*

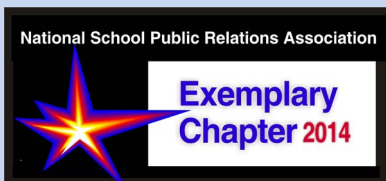
Zac Rantz is a musician, actor, author, public speaker, and PR professional.

Zac's first book, **HINDSIGHT: LESSONS LEARNED FROM THE JOPLIN TORNADO AND OTHER CRISIS EVENTS**, has been released and is available for order at www.hindsightthebook.com.



The MSPRA Fall Drive-in Conference is sponsored by

Blackboard



presents **NSPRA Award-Winning Communicator
Zac Rantz, Nixa Public Schools, Missouri
for the MSPRA Fall Drive-In Conference
Friday, November 14, 2014**

Washtenaw ISD - 1819 South Wagner Rd., Ann Arbor, MI 48103
9 AM -12 PM – Community Engagement
1 - 4 PM – Crisis Communication

**A successful and comprehensive communication program
engages your community at all times – even times of crisis.**

Communication is critical in our public schools and it starts with the superintendent and reaches to every member of a school community. A successful and comprehensive communication program is the backbone to engagement. An effective communication program will also be the system you turn to during and after a crisis. Zac Rantz will share how Nixa Public Schools engaged its community and how a communication program is critical in the midst of a crisis.

OVERNIGHT ACCOMMODATIONS AT WEBER'S INN STARTING AT \$119

3050 Jackson Road, Ann Arbor, MI 48103
Call 1-800-443-3050 and use code MSPRA111314

RESERVATIONS MUST BE MADE BEFORE TUESDAY, OCTOBER 14, 2014

Register at WWW.MSPRA.ORG or send payment information to Sue White at MASA. Phone: 517-327-9266; Email: swhite@gomasa.org; Address: 1001 Centennial Way, Suite 300, Lansing, MI 48917

Name _____
Title _____
District _____ Phone _____
Email _____

CHECK ALL THAT APPLY:

- Full Day (\$85) - Community Engagement and Crisis Communication
- Morning (\$45) - Community Engagement
- Afternoon (\$45) - Crisis Communication
- Lunch (\$10) from 12-1 PM

Full day - lunch is included; half day - lunch fee is additional

PAYMENT TYPE:

- Check
- VISA
- Mastercard
- American Express

Name on card _____
Card number _____
Expiration Date _____