

Greetings Conference Registrants,

We're excited that you're joining us for the 2017 Annual Michigan School Public Relations Association (MSPRA) Conference at Weber's Inn in Ann Arbor! It's going to be an enriching and empowering two days. Here are a few specifics:

March 16: Registration 8 a.m.-8:45 a.m. with a continental breakfast in the Atrium Ballroom
Program begins at 8:45 a.m.; 5:30 p.m.-Sign-up Dinners; 8 p.m.-11 p.m. -Networking in the Varsity Room

March 17: Registration 8 a.m.- 8:30 a.m. with hot breakfast and table talk on Fake News in the Atrium Ballroom followed by the rest of the program. Conference adjourns at noon.

To help you take full advantage of the experience, here are five things to do (some in advance):

- 1) **Pack the items you want to share.** Are you proud of a publication or print piece? Be sure to bring copies with you and place them at the Exchange Center when you register.
- 2) **Bring the items you want to have reviewed by your peers** during the Peer Review breakout session on Thursday afternoon.
- 3) **Go to this [survey link](#) and sign-up by noon on Wednesday (3/15) to have dinner (not included in your registration fee) with colleagues on Thursday night (3/16).** These sign-up dinners are **very** popular. We've included the web links to all 3 of the restaurants, each unique to Ann Arbor (Weber's Inn, Quarter Bistro and Zingerman's Roadhouse), so you can pick the cuisine you prefer. Simply click on your choice and give us your contact information and you're done. Thanks for signing up in advance, so we can make sure the establishments schedule enough wait staff to best serve you. **(Note: After 12 noon on 3/15, you can choose or change your restaurant pick at the conference registration table on Thursday (3/16) until noon.)**
- 4) Be sure to **join us for Peer-to-Peer Networking** during the evening reception.
- 5) Watch for an email after the conference with a link to the **evaluation survey. Please complete it by Friday, 3/24.**

See you on Thursday!

Your MSPRA PD Committee