

Conversation Starters



- What was the best thing you did in the past year on behalf of the organization or students?
- What was your biggest "fail"? Or what didn't come off quite the way you'd hoped?
- What is the one thing you'd change in your organization today?
- Who in your district do you respect the most, and why?
- What is your favorite thing about being a school communicator?
- What advice would you give to a PR newbie?