



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

GRETCHEN WHITMER
GOVERNOR

SHEILA A. ALLES
INTERIM STATE SUPERINTENDENT

March 14, 2019

Ms. Gerri Allen, Executive Director
Michigan School Public Relations Association
1001 Centennial Way, Suite 300
Lansing, Michigan 48917

Dear Executive Director Allen:

As Interim State Superintendent and State Board of Education President, we would like to extend our warmest congratulations to you, your Board of Directors, and your past and present members as the Michigan School Public Relations Association (MSPRA) celebrates its 60th Anniversary this year.


Michigan's organization for school communicators, which links student achievement and success to effective educator communications, was chartered as a state chapter of the National School Public Relations Association in 1959. It has served with distinction as a longtime voice for Michigan schools and an award-winning leader in the state's education community.

MSPRA's six decades of service shows that it is a proven Michigan success story. We appreciate MSPRA's selfless partnership with other school leaders and agencies, including the Michigan Department of Education, to improve school communication throughout the state. We hope you continue to lend your voice and communications expertise in helping Michigan become a Top 10 education state in 10 years.

On behalf of the State Board of Education and Michigan Department of Education, we would like to congratulate you on MSPRA's reaching this impressive milestone. May you use your experience and influence in service to others to continue making a difference in this world.

Respectfully,


Sheila A. Alles
Interim State Superintendent


Casandra E. Ulbrich, President
State Board of Education

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